



PERSONAL BRANDING/HEADSHOT





**YOUR ONLINE PRESENCE IS MORE
IMPORTANT NOW THEN EVER!**

**I INVITE YOU TO A PERSONAL PHOTO
SESSION WITH ME.**

**I PROMISE IT WILL CHANGE THE
WAY YOU SEE YOURSELF
AND YOUR BUSINESS.**

TAKE YOUR HEADSHOT TO THE NEXT LEVEL TO ELEVATE YOUR BUSINESS.

**ARE YOU A SPEAKER, COACH, ATTORNEY, YOGA TEACHER, AUTHOR, CEO,
DOCTOR, ENTREPRENEUR, REAL ESTATE AGENT, BLOGGER OR ACTOR?**

HOW DO YOU AND YOUR BUSINESS SHOW UP ONLINE?

**LET'S CREATE IMAGES TO CONNECT AND PROMOTE YOUR
BUSINESS AND ATTRACT THE CLIENTS YOU WANT.**



PERSONAL BRANDING HEADSHOT

TABLE OF CONTENTS

- WHAT PERSONAL BRANDING HEADSHOT WILL DO FOR YOU?
- WHAT CLIENTS ARE SAYING!
- WHO NEEDS PERSONAL BRANDING?
- WHERE TO USE YOUR PERSONAL BRANDING PHOTOS?
- GETTING READY.
- PRICE LIST.

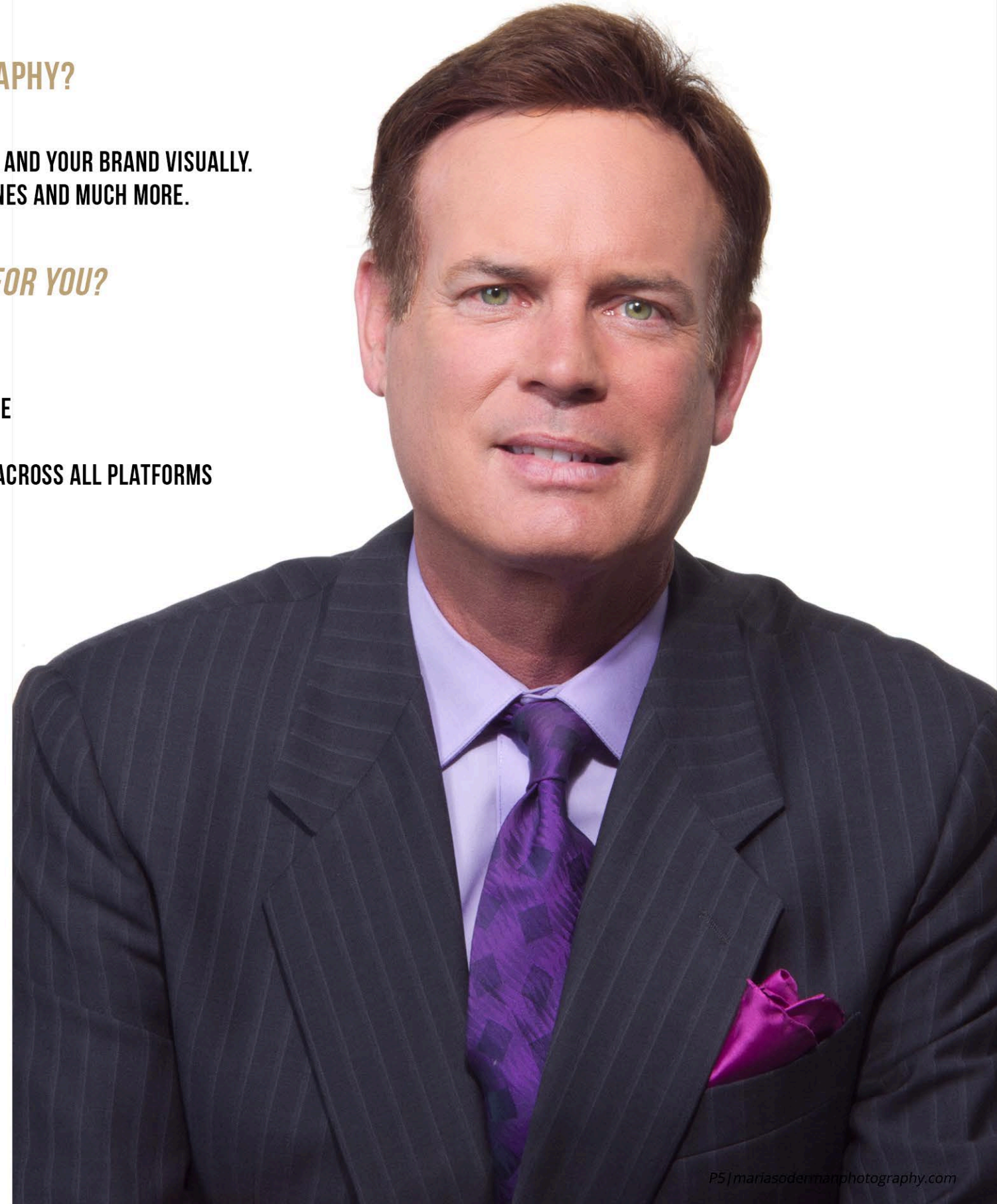


WHAT IS PERSONAL BRAND/HEADSHOT PHOTOGRAPHY?

IT IS A COLLECTION OF PROFESSIONAL IMAGES THAT REPRESENT YOU, YOUR BUSINESS AND YOUR BRAND VISUALLY. IT FITS YOUR VISUAL IDENTITY THROUGH YOUR PERSONALITY YOUR BRAND COLORS, TONES AND MUCH MORE.

WHAT PERSONAL BRANDING/HEADSHOT CAN DO FOR YOU?

- BUILDS CREDIBILITY
- SHOWS YOUR TRUE SELF
- CONNECTS YOU WITH YOUR TARGET AUDIENCE
- SETS YOU APART FROM YOUR COMPETITION
- GIVES YOU A CONSISTENT BRAND MESSAGE ACROSS ALL PLATFORMS
- REPRESENTS YOUR MESSAGE AND VALUES
- BUILDS CONFIDENCE



WHAT CLIENTS ARE SAYING

My experience with Maria Soderman was extraordinary from the first time I met her to everything leading up to the photo session. She is amazing in explaining everything.

She educated me about hair, makeup, clothes, nails, location, light, products and especially in how I want to see myself in my photos. I truly enjoy and love my photographs.

Mrs. Jane
Mother of Three

My experience with Maria Soderman Photography was as wonderful personally as professionally. Maria was warm and inviting, yet gave me excellent direction at posing and expression that resulted in beautiful, realistic photographs that were better than I could have imagined. Maria gained my trust.

Thank you so very much, Maria!

Mrs. Juanita Davis
Singer

I worked with Maria Soderman for the first time this spring and was very well impressed with her work. Maria has a keen eye for creating beautiful, memorable, incomparable pictures.

I am really happy to have done a photoshoot with her. The resulting pictures gave my portfolio a great boost, my agents love them and my bookings have increased. Ms. Soderman is a delight to work with, she is a respectable, friendly and outgoing lady.

As a professional model, I recommend Maria without reservations!

Flora Sofia
Model and Actor



WHERE TO USE YOUR PERSONAL BRANDING/HEADSHOT PHOTOS

SOCIAL MEDIA

LINKEDIN
FACEBOOK BUSINESS PROFILE
FACEBOOK COVER PAGE
TWITTER
INSTAGRAM
YOUTUBE
OTHERS

WEBSITE

ABOUT US PAGE
CONTACT PAGE
EMAIL NEWSLETTER SIGN UP PAGE
EMAIL NEWSLETTERS
BLOG
BEHIND THE SCENES
SEASONAL BLOG POSTS

EMAIL

EMAIL SIGNATURE

PRINT

BROCHURES
SEASONAL ADS
PROMOTIONS
ADVERTISEMENTS
BUSINESS CARD
FLYERS

MAGAZINES

MAGAZINE FEATURES
MAGAZINE ARTICLES
MAGAZINE ADVERTISEMENTS
BEHIND THE SCENES
ARTICLE CONTRIBUTOR

NEWSPAPERS

NEWSPAPER FEATURES
NEWSPAPER ARTICLES
NEWSPAPER ADVERTISEMENTS

OTHER

HUSBAND'S/WIFE'S DESK
DATING SITE PROFILE



WHO NEEDS PERSONAL BRANDING/HEADSHOT?

“TO BE IN BUSINESS TODAY, OUR MOST IMPORTANT JOB IS TO BE HEAD MARKETER FOR THE BRAND CALLED YOU.”

-TOM PETERS

EVERYONE

REAL ESTATE AGENTS

BLOGGERS

CONSULTANTS

ENTREPRENEURS

COACHES

CORPORATE EXECUTIVES

STYLISTS

INTERIOR DESIGNERS

MAKE-UP ARTISTS

CHEFS

SALONS

BUILDERS

RESTAURANTEURS

DEVELOPERS

MODELS

JOURNALISTS

THERAPISTS

DOCTORS

LAWYERS

PHOTOGRAPHERS

ARTISTS

CREATORS

ACTORS

CEOS

FINANCIAL PLANNERS

CHIROPRACTORS

PERSONAL TRAINERS

SALES REPRESENTATIVES

EDUCATORS

MANUFACTURERS

DESIGNERS

RETAILERS

FREELANCERS











P18 | Personal branding | headshots



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**YOU ARE YOUR BAND.
CONNECT / PROMOTE YOURSELF AND
YOUR BUSINESS WITH THE RIGHT IMAGES TO ATTRACT
THE CLIENTS THAT YOU DESERVE.**

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